



## **Orbit Advertising Guidelines**

- a) Advertising to be prepaid.
- b) Current pricing

<b>Page Size</b>	<b>Member</b>	<b>Non-member</b>
1/8	\$20	\$30
1/4	\$25	\$40
1/2	\$35	\$50
Full	\$45	\$60

- c) Preferred file is jpg or tif. Orbits is printed on A4 paper size. The maximum sizes for the advert are:

<b>Page Size</b>	<b>Dimensions W x H</b>
1/8 page	45mm x 128mm 90mm x 64mm 180mm x 32mm
1/4 page	90mm x 128mm 180mm x 64mm
1/2 page	180mm x 128mm
Full	180mm x 247mm

Margins are 30mm top, 20mm bottom, 15mm left and right if generating the advert in Word format (.doc or .docx)

- d) When an advertiser has paid for 4 advertisements the fifth will be free of charge. These 4 adverts must be placed in a 24 month period for the free ad to be granted. The free of charge advert will be of the same size or smaller than the smallest of the 4 paid adverts.
- e) The final sizing and layout of the advert is the editors discretion, the advert will not be of a smaller size – it may be larger. For determining the size of the bonus advert, the original size requested and paid for will be used.
- f) Advertising will not be accepted for events that are held in the Sydney Metropolitan area that are schedule for days that the AANSW monthly meeting are conducted or any workshop hosted by the AANSW in the Sydney Metropolitan area will be reviewed on a case by case basis by the executive of the AANSW committee.
- g) Any Astrology Schools or Teachers who conduct their course based on the FAA exam syllabus are entitled to 1 free advert per calendar year in Orbits. The advert is to promote courses that you offer that are FAA exam syllabus in content, which ready participants for exams should they desire to sit them.

**Direct Deposit Payment Details:** Endeavour Mutual Bank - The Astrology Association of NSW Inc (*NOT AANSW*) **BSB:** 611-000  
**Account Number:** 507681      **Reference:** **YOUR NAME**